



## **MATCHING GIFTS**

### **Double Your Donation and Make Your Money Grow!**



- § Many employers are willing to make matching gift donations on all charitable contributions of their staff members and retirees, sometimes even extending to spouse's company
- § Check your company's matching gift programs to see if your bowlers are eligible to match their contributions
- § Provide your company's matching gift forms to your bowlers
- § Include an easy email link for them with your bowler communications
- § If you're not certain whether your employer has a matching gift program in place, search the database at [matchinggifts.com](http://matchinggifts.com) to see if it shows up, or ask your company's Human Resources division if such a program exists
- § Encourage your bowlers to complete the forms to help raise additional money for Junior Achievement
- § Incorporate an embedded link to your matching gift website page in all electronic correspondence
- § Clearly define staff roles and responsibilities matching gift solicitation and fulfillment process for your bowlers