

W. W. Rogers

1886 – 1970



W. W. Rogers went to work for the Pennsylvania Railroad where he was promoted to engineer in 1905. In 1917, he quit the railroad and ran a grocery store on Harrison Street. In 1919, Rogers opened grocery stores for Hoosier Stores and built the company to 75 stores by 1928. When the company was sold to the Kroger Company, he became branch manager for Kroger, in charge of 600 stores. In 1944, he purchased a store on the corner of Jefferson and Webster Streets in Fort Wayne. This was the beginning of Rogers Markets which operated twelve supermarkets in the 1990's.